

Analysis of needs and gaps in career guidance services.

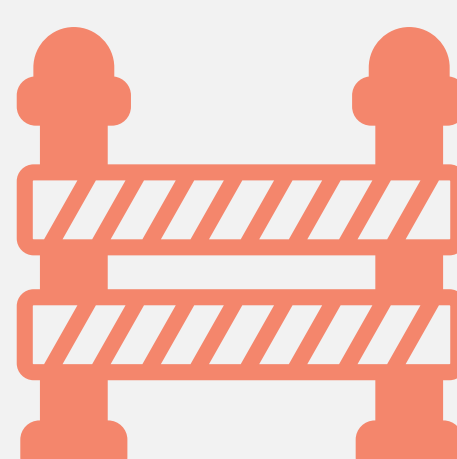
Key Findings

Barriers to Employment:

Jobseekers face financial hardship, lack of labour market information, and digital exclusion.

Counsellors also note limited networks and emotional strain in their work.

01



02



Skills and Support Needs:

Both groups highlight the need for CV, interview, and job search support.

Counsellors also need upskilling in digital tools and personalised guidance.

Digital Tools:

There's strong interest in accessible, mobile-friendly resources, but digital literacy and access remain uneven.

03



04



Human Connection Matters:

Empathy, motivation, and trust are essential to meaningful guidance.

Employer Engagement:

Bias and lack of awareness among employers hinder inclusion, therefore, stronger collaboration is needed.

05

